



Residents share their perceptions about important topics in the Columbia Basin-Boundary region

The [2019 State of the Basin Subjective Well-being Report](#) is now available.

How satisfied are you with your standard of living? Over the last 12 months, have you made an effort to buy local, exercise regularly, or donate to a charity? How strongly do you agree or disagree that your community is a great place to live? How do you rate the quality of your local environment? These are just some of the survey questions that we asked Columbia Basin-

Boundary residents to better understand subjective well-being in our region.

The Columbia Basin Rural Development Institute (RDI) conducts subjective well-being research as part of the [State of the Basin Initiative](#). This research collects residents' perceptions, experiences, and behaviours related to an array of important topics. This subjective data is an important addition to objective quality of life indicators reported on for the State of the Basin Initiative, as together they give a comprehensive picture of well-being for the Columbia Basin-Boundary region.

The subjective well-being survey engaged 400 residents in summer 2019, before the impacts of COVID-19. At that time, results indicated generally high satisfaction with both personal and community well-being. Most respondents said they have adequate leisure time and good job satisfaction, and believe they live in a high-quality environment. Many also recommended their community as a good place to live and were not considering moving. Consumer confidence was on the rise.

There are many factors that contribute to personal and community well-being. Results showed confidence in community leadership ability, but indicated some concerns around equity and inclusion. Most respondents indicated strong connections to friends and family, but showed more mixed results when asked about their level of civic engagement and time spent volunteering. The subjective well-being report also includes residents' opinions around access to key services, crime and safety, and environmental health.

These subjective well-being results, along with the State of the Basin's objective well-being indicators, provide important information to support decision-making. As we now experience the impacts of COVID-19, perceptions about personal and community well-being are changing. Future subjective well-being research can capture these changing perceptions and what this means for our region.

See [2019 State of the Basin Subjective Well-being Report](#) for full results.

Data provision services support your organization's info needs

Did you know that the State of the Basin research program offers data provision services at no charge? If your organization needs data to support program implementation, a planning process, or a grant application, get in touch with [Lauren](#) or [Jayme](#) to see if we can help. We track and maintain an extensive number of economic, social, environmental, and cultural datasets (and can point you in the right direction to access hundreds more).

COVID – 19 Update

For a data-based perspective on the impacts of the pandemic in Canada, see [Statistics Canada's COVID-19 information hub](#).

The [Canadian Rural Revitalization Foundation](#) (CRRF) is asking people in rural communities to use the hashtag **#COVID19RURAL** when discussing any COVID-19 news related to rural communities. This hashtag will allow them to collect information for future actions and projects important to rural Canada.

The staff at the RDI continues to wish everyone good health!

BC Tech and KAST are offering free one-on-one virtual meetings to support Kootenay businesses

Our world is facing unprecedented times, customers are buying goods and services in different ways, and businesses need to adapt. BC Tech and KAST are offering small to medium-sized businesses in the Kootenays a one-on-one virtual meeting with a technology expert to learn what tools and tactics can be adopted to help companies in this uncertain time. See [here](#) for more information. Deadline to apply is May 1 at noon.



Selkirk College RDI Focus is a monthly e-blast highlighting stories of well-being in our region. You are receiving this email because you have attended an RDI event or have subscribed to receive updates on the RDI.

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